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SMART EXPLORATION

NEW WAYS TO EXPLORE THE SUBSURFACE

Deliverable D27

Dissemination materials

03 December 2018

Smart Exploration has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 775971

Public

SMART EXPLORATION
NEW WAYS TO EXPLORE THE SUBSURFACE

Deliverable D27 (D6.5)

Project title	**Sustainable mineral resources by utilizing new exploration technologies**
Acronym	Smart Exploration
Project number	775971
Deliverable title	Dissemination Materials 1
Work package	WP6 (Dissemination, Exploitation and Civil Society Engagement)
Due date	30-11-2018
Lead organization	EAGE Support BV (EAGE)
Contact name(s)	Asli Onar-Verboon and Alfonso Marsh
Dissemination level	Public (PU)

Document log

Name	Action	Date
Asli Onar-Verboon	Prepared	08-11-2018
Asli Onar-Verboon	Reviewed &modified	26-11-2018
Alfonso Marsh	Reviewed & modified	27-11-2018
Asli Onar-Verboon	Reviewed &modified	30-11-2018
Alireza Malehmir	Reviewed & submitted	03-12-2018

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DISCLAIMER

This document provides some information on a number of dissemination materials generated during the first year of the Smart Exploration project and also in preparation for the completion of "Plan for the Exploitation and Dissemination of Results (PEDR)" document. Due to IPRs and confidentiality matters, certain parts of the document are not detailed. We have undertaken a series of measures to comply with the up-coming EU General Data Protection Regulation (GDPR) effective on May 25-2018, however, please notify us immediately if you observe noncompliance with the GDPR and IPRs listed in the Consortium Agreement. The content of this document is also the sole responsibility of Smart Exploration consortium and does not commit the European Commission nor reflects its views. The information contained herein is also subject to reviews and changes. Smart Exploration consortium as neither a whole nor the individual partners that implicitly or explicitly participated in the creation of this document holds any liability that might occur as a result of using its content.

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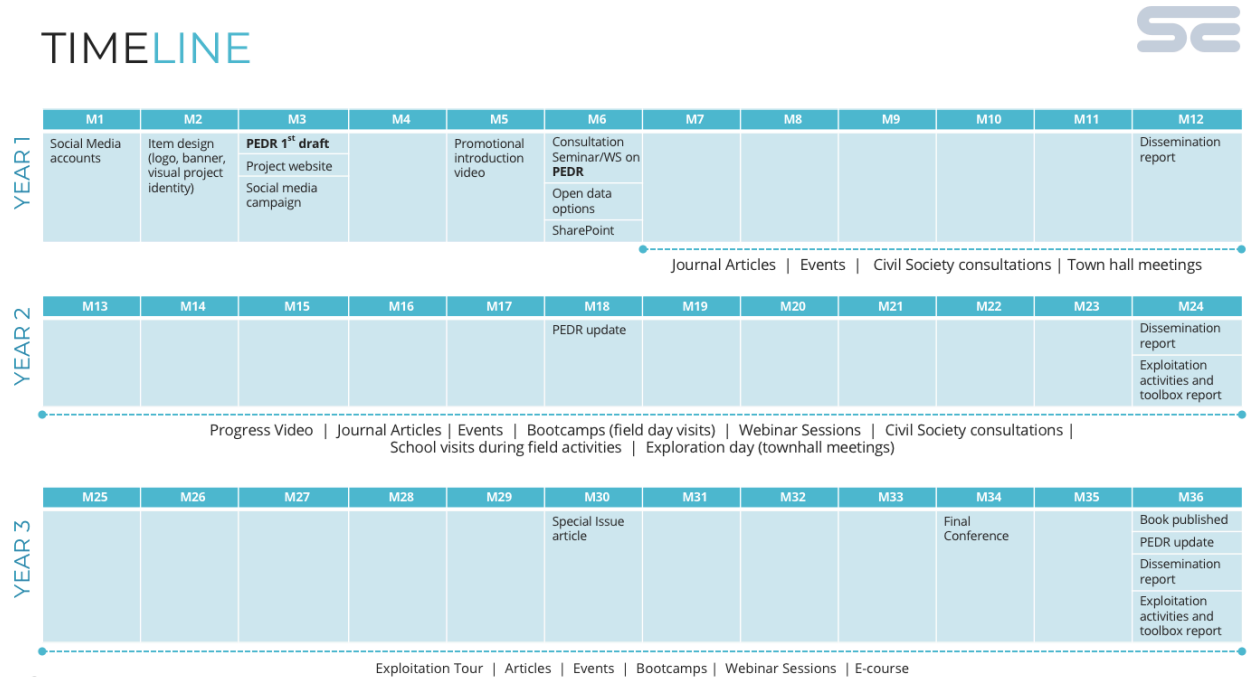
1. INTRODUCTION

The overall objective of Work Package 6 is:

- To ensure **the project results** are communicated to **a wider targeted audiences**, and among relevant **partners, stakeholders and end-users,**
- To market and exploit the project **outcomes**,
- To change the **mindset** in the field,
- To **raise understanding and acceptance** among the targeted stakeholders.

A number of tasks has been carried out to highlight and exploit the outcomes and to raise understanding and acceptance among the targeted stakeholders as shown in the timeline below.



In this document, the consortium reports the activities carried out so far, year one, in order to achieve its goals under Work Package 6 (WP6).

2. The Plan for the Exploitation and Dissemination of Results (PEDR)

The Plan for the Exploitation and Dissemination of Results (PEDR) has been one of the key activities taken upon from the early stages of the project under WP6.
The PEDR is the main tool/document to ensure that the results of the Smart Exploration project are communicated at a wide scale and a strategic manner, among relevant partners, stakeholders, end-users, and for public awareness.

In order to achieve successful dissemination activities, the PEDR was outlined based on the following structure and each category has been identified in detailed carefully:

What	The project activities and outcomes
Who	Target audience and stakeholders
How	Methods and tools
Rules	Procedures and guidelines
When	Timing

2.1. PEDR Workshops

PEDR workshops were held at two different occasions in order to achieve the PEDR objectives and ensure that PEDR activities and management are undertaken in a systematic and strategic way.

2.1.1. Innovation workshop by UU-Innovation (January 2018)

A workshop dealing with some aspects of the PEDR was organized by UU-Innovation during the Smart Exploration kick-off meeting in Uppsala, January 2018 (awareness stage). This workshop focused on branding and forming the business model. The primary audience for the PEDR workshop was for the project partners.

2.1.2. PEDR workshop – towards a co-design approach (May 2018)

The PEDR workshop with strategic approach was split into two sessions on 25 May and 29 May 2018. The Smart Exploration Executive Board (EB) was the primary audience of the workshop.

Besides looking at the future, the PEDR workshop has also been used as a checkpoint to review the proposed dissemination strategy in the first draft of PEDR and the delivered activities under WP6 so far.

2.1.2.1. PEDR workshop I: Communication and Dissemination

The first day of the workshop focused on the communication and dissemination activities. As pre-work, a survey has been conducted EB members in preparations of the workshop. The following items have been discussed in detailed.

- Survey Results (setting the agenda)
- Eight-step model (communication methodology)

- Civil society engagement template
- Stakeholder identification and mapping
- Work package activities: project/communications calendar
- Publications

2.1.2.2. PEDR workshop II: Innovation and Exploitation:

The second day of the PEDR workshop focused on the subject of innovation and exploitation. The following items have been discussed in detailed.

- Project Identity and Branding
- Patents, IPR & Trademark
- Life beyond Smart Exploration

2.1.3. Individual patent consultations (August-October 2018)

On an individual occasion a number of meetings have also been held with UU Innovation and patent agents resulting in a Swedish patent application filed by Malehmir et al. (2018, see Deliverable D9/D2.5).

3. Branding

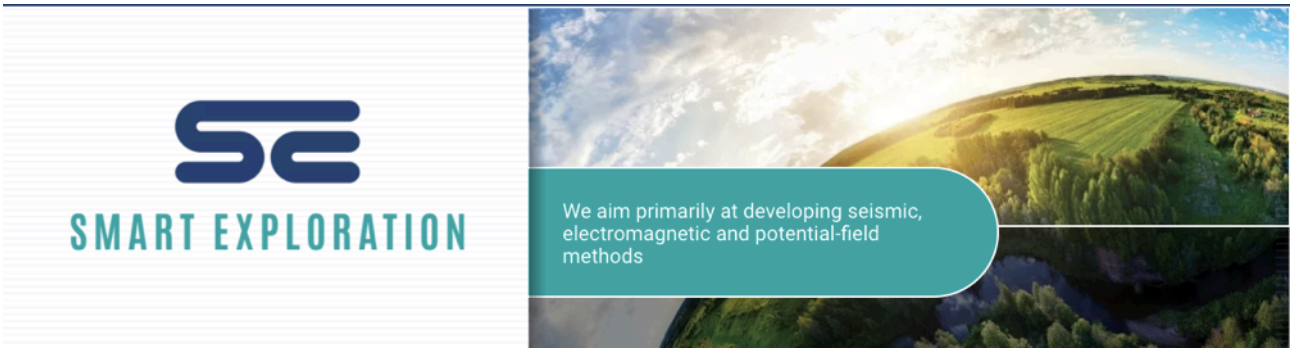
Smart Exploration branding was created at very early stage of the project to create a project identity that is easily recognizable and to be used throughout the project. All communication items and platforms are designed in line with the established branding. Those are listed below and the examples are available in Annex I.

3.1. Logo

SMART EXPLORATION

NEW WAYS TO EXPLORE THE SUBSURFACE

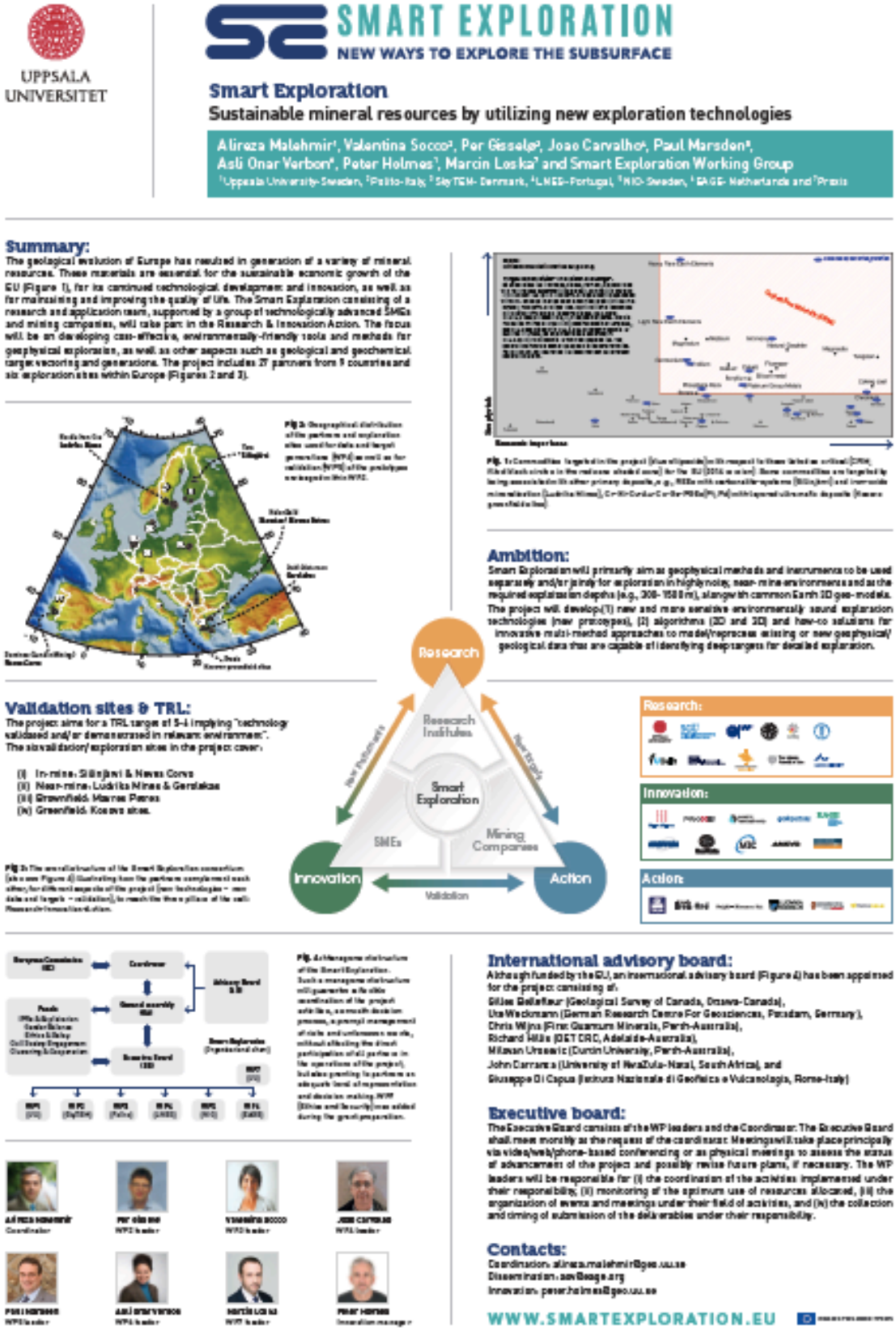
3.2. Web banner



3.3. Business cards

3.4. Poster template

3.5. Project poster



3.6. Roll-up banner

SMART EXPLORATION
NEW WAYS TO EXPLORE THE SUBSURFACE
WWW.SMARTEXPLORATION.EU
SMART EXPLORATION HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT NO.775971
SGU
Iron Ore
LUDVIKA KOMMUN
GeoVista
AMKVO
TUDelft
EAGE
MIC
geopartner
PROXIS

3.7. Name badges

3.8. Flyers

SMART EXPLORATION
NEW WAYS TO EXPLORE THE SUBSURFACE
27 PARTNERS
A multi-disciplinary consortium of research institutes, academics, SMEs, mining companies and civil society organisations.
47 DELIVERABLES
Delivering project objectives through research, innovation and action.
6 TEST SITES
Exploration across Europe with sites in Sweden, Finland, Portugal, Greece and Kosovo.
SMART EXPLORATION HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT NO.775971
@SMARTEXPLORE
SMART EXPLORATION
WWW.SMARTEXPLORATION.EU

Sustainable mineral resources by utilizing new exploration technologies

The Smart Exploration Project is funded under the European Union's Horizon 2020 program. The Horizon 2020 funding initiative supports projects that promote and facilitate innovation, and help secure Europe's global competitiveness.

Smart Exploration seeks to develop and disseminate "new solutions for sustainable production of raw materials" not only for the EU, but to create results that will also allow improved exploration in the EU and beyond.

While being industry driven, Smart Exploration is a consortium of 27 partners; 11 of the partners being SMEs; 11 academic and research institutions, including Uppsala University in Sweden; 4 major mining companies; and one civil society organization, Ludvika Kommun.

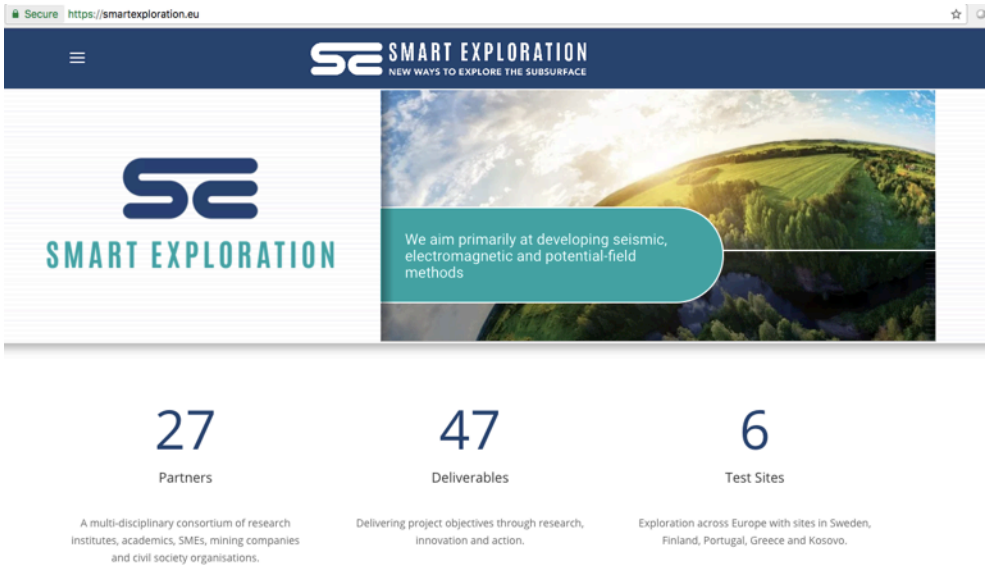
WWW.SMARTEXPLORATION.EU

3.9. Fact-sheet template

SMART EXPLORATION
NEW WAYS TO EXPLORE THE SUBSURFACE
Sed metus libero, interdum id mi sit amet, imperdiet sagittis justo. Nulla sit amet pulvinar diam, vel interdum augue. Donec fringilla enim risus, vitae commodo lectus elementum eu. Fusce ut pellentesque justo.
Aenean imperdiet tempor ultricies. Morbi dictum faucibus feugiat. Sed at justo at sapien venenatis ornare non et eros. Nam id leo fermentum, pellentesque augue vel, eleifend massa. Integer at elementum odio. Pellentesque placerat malesuada sapien. Pellentesque pellentesque libero sed leo faucibus, ac dapibus lorem ornare. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nullam pulvinar metus in sem pharetra, vitae dapibus magna venenatis. Sed dapibus nulla sit amet erat tincidunt molestie. Morbi vel egestas libero.
Pellentesque placerat malesuada sapien. Pellentesque pellentesque libero sed leo faucibus, ac dapibus lorem ornare. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nullam pulvinar metus in sem pharetra, vitae dapibus magna venenatis. Sed dapibus nulla sit amet erat tincidunt molestie. Morbi vel egestas libero.
Aenean imperdiet tempor ultricies. Morbi dictum faucibus feugiat. Sed at justo at sapien venenatis ornare non et eros. Nam id leo fermentum, pellentesque augue vel, eleifend massa. Integer at elementum odio. Pellentesque placerat malesuada sapien. Pellentesque pellentesque libero sed leo faucibus, ac dapibus lorem ornare. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nullam pulvinar metus in sem pharetra, vitae dapibus magna venenatis. Sed dapibus nulla sit amet erat tincidunt molestie. Morbi vel egestas libero.
Pellentesque placerat malesuada sapien. Pellentesque pellentesque libero sed leo faucibus, ac dapibus lorem ornare. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nullam pulvinar metus in sem pharetra, vitae dapibus magna venenatis. Sed dapibus nulla sit amet erat tincidunt molestie. Morbi vel egestas libero.
Pellentesque placerat malesuada sapien. Pellentesque pellentesque libero sed leo faucibus, ac dapibus lorem ornare. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nullam pulvinar metus in sem pharetra, vitae dapibus magna venenatis. Sed dapibus nulla sit amet erat tincidunt molestie. Morbi vel egestas libero.
WWW.SMARTEXPLORATION.EU
@SMARTEXPLORE
SMART EXPLORATION
SMART EXPLORATION HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT NO. 775971

4. Website

The dedicated project website, https://smartexploration.eu, serves as an information platform for both project partners and the wider public. The site, which is updated regularly, enables to disseminate information to the targeted audience, and make relevant information, such as information on the project partners, objectives, outreach activities, publications and media kit, easily accessible. A closed off section of the website will function as a space for project partners to share and cooperate, and for the work package leaders to inform on and manage the process.



Date	Description	Number / Amount
2018-02-	***Website visitors for February 2018***	***365***
2018-03	***Website visitors for March 2018***	***1,672***
2018 04	***Website visitors for April 2018***	***835***
2018-05	***Website visitors for May 2018***	***701***
2018-06	***Website visitors for June 2018***	***618***
2018-07	***Website visitors for July 2018***	***701***
2018-08	***Website visitors for August 2018***	***706***
2018-09	***Website visitors for September 2018***	***1,098***

2018-10	***Website visitors for October 2018***	***748***
2018-11	***Website visitors for November 2018 (partial)***	***684***

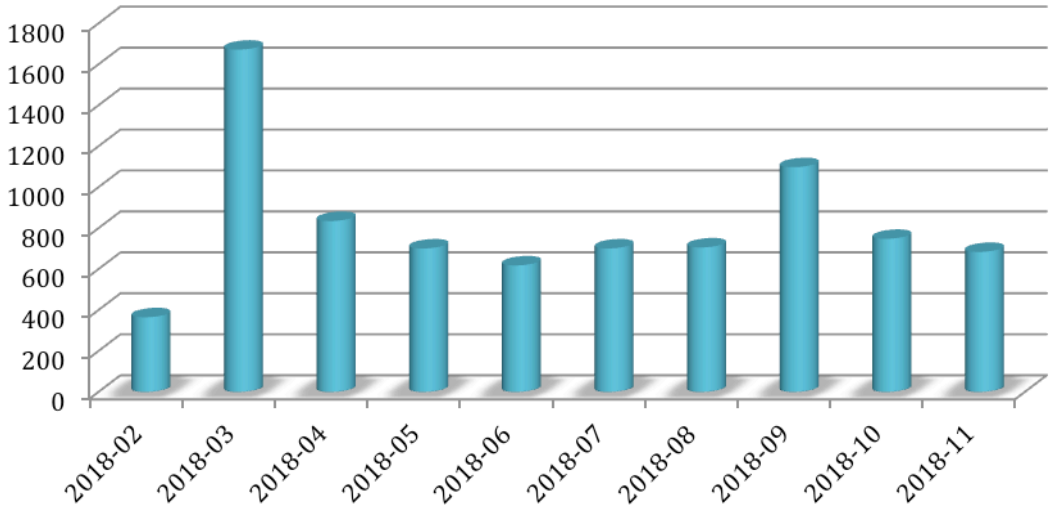


Figure 1. *Website visitor statistics of the Smart Exploration project until October 2018. The peaks reflect where major activities were reported in the website highlighting how the project is followed by its followers.*

5. Social Media

To increase project's online reach, social media accounts have been created: twitter account (@SmartExplore), LinkedIn page and YouTube channel. Via these media channels, the project informs about activities including fieldwork, events, and participations in conferences, publications and findings. A social media strategy and planning has been created, whereby regular and relevant updates can be ensured.

5.1. Twitter

Twitterlog

Number of Followers as of 30 November 2018 = 126 (+57 since May 2018)

Date	Tweet	Interaction
2018-01-1	Hello Twitter! Welcome to Smart Exploration #explore; #subsurface; #EUSmartex; #H2020; #InvestEUresearch	3 likes, 0 retreats
2018-01-11	The Smart Exploration project was madepossiblethanksto**@EU_H2020** funding **#H2020 #InvestEUresearch**	12 likes, 5 retweets, 1 Comment
2018-01-12	The Smart Exploration kick-off meeting willtakeplaceduring15-17Januaryin Uppsala, Sweden **#H2020 #InvestEUresearch**	5 likes, 2 retweets
2018-01-15	Join the Smart Exploration meeting in Sweden, or online via livestream.	9 likes, 2 retweets

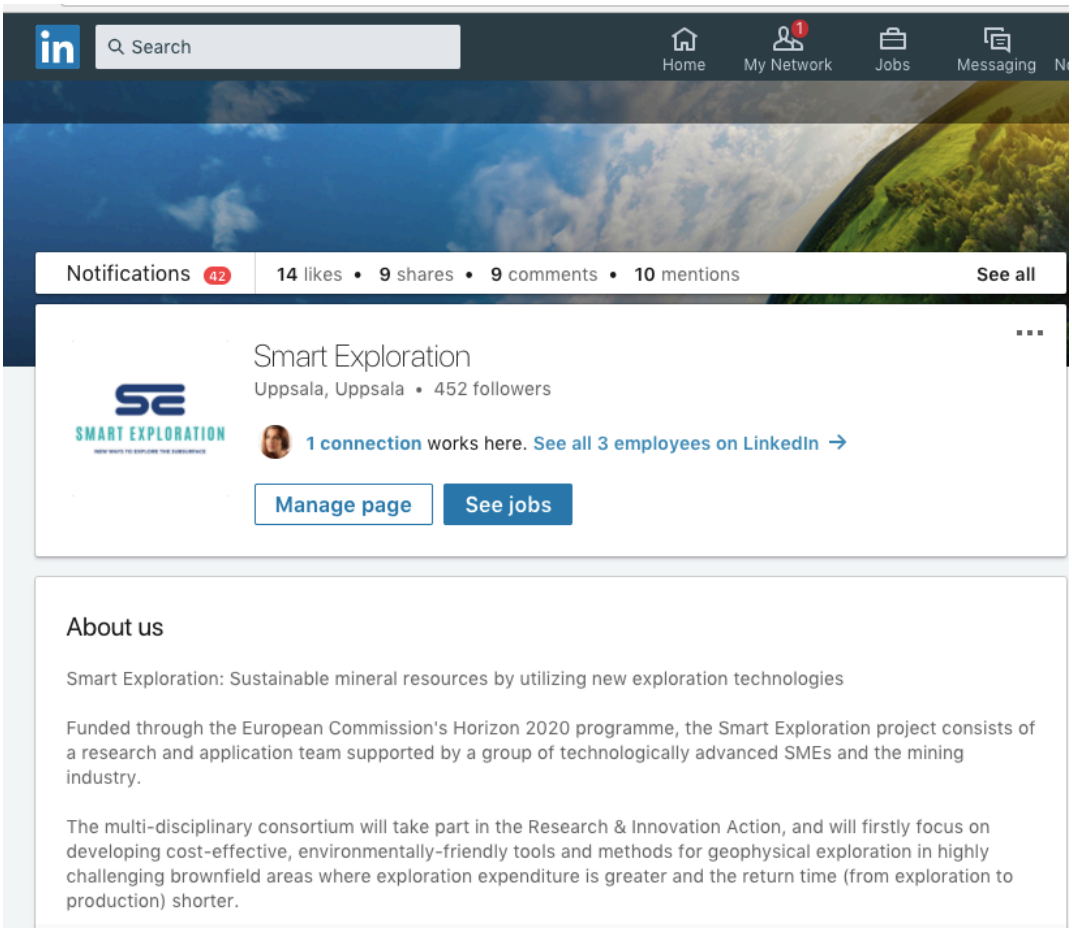
	Go here for the link and agenda **#H2020 #InvestEUresearch**	
2018-01-15	We are ambitious! #H2020; #InvestEUResearch; #H2020	2 likes, 3 retweets
2018-01-15	Engagement is important for Smart #Exploration; #InvestEUResearch; #H2020	2 retweets
2018-01-15	Check the agenda for today's kick-off Meeting	2 likes, 2 retweets
2018-01-15	Veronique from @EU_EASME Discussing the section activities #INvestEUResearch; #H2020	3 likes, 3 retweets
2018-01-16	Day 2 of the SE kick-of mtg #subsurface; #H2020;	3 likes, 2 retweets
2018-01-16	#EUSmartEX; #H2020; #InvestEUResearch	1 like
2018-01-16	The team from @uuinovation Presenting at the #EUSmartEX	5 likes, 1 retweet
2018-01-16	(rt) EU mineral policy is an important Strategic element for Europe #GTK; #research	3 likes, 3 retweets
2018-01-19	This week was a great success #H2020; InvestEUResearch #EUSmartEX	4 likes, 2 retweets
2018-01-23	(rt) How to manage #NaturalResources in a sustainable Way; ##CircularEconomy, #H2020, #Environment	8 likes, 14 retweets
2018-01-22	(rt) Horizon 2020 we need your input #EUHaveYourSay; #H2020future; #EUBudget; #InvestEUresearch	125 likes, 161 retweets
2018-01-25	Direct targeting deap-seated massive sulfide deposits…; @SmartExplore	4 likes, 1 retweet
2018-01-31	(rt) DIATI is a partner in the #H2020 Smart Exploration project	3 likes, 2 retweets
2018-02-07	Say hello to the Smart Exploration Team! …	5 likes, 1 retweets, 1 comment
2018-02-09	It's great to be a part of the Horizon 2020 initiative; #InvestEUResearch	6 likes, 1 retweet
2018-03-01	Representatives from Nordic Iron Ore, SGU & @UU_University…; #EUSmartEX; #InvestEUResearch	3 likes, 1 retweet
2018-03-02	The Smart exploration website is now live; #InvestEUreserach	2 likes, 3 retweets
2018-03-03	(rt) There was plenty of optimisim expressed at the	7 likes, 2 retweets

	inaugural meeting of the SE project	
2018-03-13	Make sure you check out the Smart Exploration LinkedIn page; #exploration; InvestEUReserach; #H2020; #EuropeLinkedin.com/company/SmartExploration	3 likes, 2 retweets
2018-03-12	The Smart Exploration Project has several young professionals…	1 like, 1 retweets
2018-03-15	(rt)@SmartExplore: Social licence to explore…;	1 like, 1 retweet
2018-04-10	Smart Exploration will have a strong presence at the up-coming 2nd Conference of #Geophysics; #Mineral; #Mining	2 likes, 2 retweets
2018-04-23	Alireza Malehmir will present @ TU Bergakademie on "Developing cost-effective seismic mineral…; #SmartEX	4 likes, 2 retweets
2018-04-25	Make sure you visit the #SmartEX website to learn…	1 like, 1 retweet
2018-04-25	(rt) Thanks @TUBerkakademie…	6 likes, 4 retweets
2018-04-29	(rt) EV's industry growing demand for #mineral…	1 like, 2 retweets
2018-05-04	(rt) Portugal the new emergent mining country in Europe	8 likes, 5 retweets
2018- 05-11	We are excited to announce that Smart Exploratin has signed a MOU with @Merc_Geoscience…; #collaboration; #crucial; #mineral; #H2020	4 likes, 1 retweet
2018-05-15	(rt) two days of seismic recording training…;	9 likes, 1 retweet, 1 comment
2018-06-03	(rt) will be present at the @EAGE_Global annual	5 likes, 1 retweet, 1 comment
2018-06-05	SE is attending Cluster event for ongoing projects funded by HORIZON 2020 #Investeuresearch	4 likes, 1 retweet
2018-06-11	Representing #EUSmartEx at the opening day	7 likes, 3 retweets
2018-06-12	Representing #EUSmartEx at the opening day at EAGE Annual	8 likes, 2 retweets
2018-06-13	A special session during focusing on Women in Geoscience #EUsmartex, #investeuresearch	13 likes, 8 retweets
2018-06-13	Yesterday ou Women in Geoscience Session	
2018-06-13	Check out the @SmartExplore Project t	10 likes, 2 retweets
2018-06-14	… how @SmartExplore is rising to the H2020 challenge!	8 likes, 4 retweets
2018-06-14	Proud mother @asli_onar saying hello as kids join…	14 likes, 3 retweets
2018-06-20	Starting up mineral exploration tomorrow	3 likes, 5 retweets
2018-06-28	(rt) Registration for our #H2020 #environment and resources information day #circulareconomy #rawmaterials #ClimateAction	94 likes, 72 retweets
2018-06-30	(rt) #EGDI is EuroGeoSurveys' European Geological Data Infrastructure.	12 likes, 9 retweets
2018-07-02	Listen to UU PhD students sing an orig. song about seismic legacy data & their first year with Smart...	4 likes, 2 retweets, 1 comment
2018-07-15	(rt)It's time to accelerate your #startup and rock the	18 likes, 15 retweets

	industry! EIT Raw Materials	2 comments
2018-07-14	(rt) Critical Raw Materials are found as associated commodities in major European mineral deposit types!	7 likes, 3 retweets
2018-07-16	#H2020 #rawmaterials projects are working not only on technological innovations.	11 likes, 7 retweets
2018-07-17	Great news from our #H2020 @SmartExplore partner: Nordic Iron Ore AB	9 likes, 2 retweets
2018-07-22	(rt) Horizon Europe - with a proposed #EUBudget of €100 billion	192 likes, 136 retweets
2018-07-31	(rt) #Sustainable technology for #mineralexploration will be tested in…	6 likes, 6 retweets
2018-07-31	(rt) Horizon Europe (2021-2027) with a proposed #EUbudget of €100 billion	112 likes, 81 retweets
2018-08-01	#H2020 @ProjectVamos is designing and building an underwater mining system	9 likes, 3 retweets
2018-08-03	Our @SmartExplore team from NTUA-Greece has been out acquiring data	4 likes, 1 retweet, 1 comment
2018-08-15	(rt) Preliminary results will be presented during the Porto NSG Conference #Alminium #bauxite #H2020 #Exploration	6 likes, 1 retweet
2018-08-27	Great to have you, Richard Hillis... #H2020	2 likes
2018-08-28	(rt) @SmartExplore will be participating in numerous capacities at NSG Porto 2018.	0 likes
2018-09-08	Creativity of our young professionals in the @SmartExplore project!	6 likes, 2 retweets
2018-09-08	Stop by the @SmartExplore booth to meet the SE team and learn about our project. #H2020 #NSG2018	8 likes, 3 retweets
2018-09-09	Thank you Dr. Marcin Sadowski, Head of Sector, Raw Materials, @EU_EASME	5 likes, 2 retweets
2018-09-09	(rt) Looking to be an incredible week, with our guest speaker Dr Marcin Sadowski of @EU_EASME!	2 likes, 2 retweets
2018-09-09	@SmartExplore and fellow #Horizon2020 cluster projects getting to meet each other	7 likes, 3 retweets
2018-09-09	#NSG2018 is proud to be hosting it's EU Public Affairs Program…	4 likes, 2 retweets
2018-09-09	(rt) #NSG2018 and some nice talks from our EU Affairs guests and @SmartExplore partners	3 likes, 1 retweet
2018-09-10	If you missed Dr Sadowski's opening remarks today, we will live-stream Tuesday's session	4 likes, 2 retweets
2018-09-11	(rt) Don't forget to join us for our Live Stream of the EU Affairs Luncheon at 13:00	4 likes, 1 retweet
2018-09-11	Well done effort and work of @EAGE_Global in the SE project	5 likes, 3 retweets
2018-09-12	#NSG2019 ends it's EU Affairs Programme in style! Some	4 likes, 2 retweets

	of our Board and EU Affairs Officer and and Edesio Miranda-Barbosa of the EU Commission's JRC	
2018-09-13	(rt) @SmartExplore participants @NSG2018 Porto, now head to Lisbon for site visit @ NevesCorvo and programme mtg. #H2020 #EUSmartEx #Somincore #Lneg	5 likes, 4 retweets
2018-09-14	The meeting room is beginning to fill up at the Lisbon @SmartExplore program meeting. #Horizon2020	7 likes, 2 retweets
2018-09-21	A small team has worked this week at Neves Corvo doing some prep work & recon before next year's planned field work	3 likes, 2 retweets
2018-09-22	(rt) Day 1 of data acquisition at Siilinjärvi, Finland	5 likes, 2 retweets
2018-09-22	(rt) Day 2 of Data acquisition at Siilinjärvi, Finland!	3 likes, 1 retweet
2018-09-24	(rt) Day 4 of Data acquisition at Siilinjärvi, Finland!	4 likes, 2 retweets
2018-09-25	(rt) Day 5 of Data acquisition at Siilinjärvi, Finland!	7 likes, 2 retweets
2018-09-26	(rt) Mining activity in Europe has decreased not because we ran out of raw materials	10 likes, 6 retweets
2018-09-30	(rt) Top 10 Issues Facing Mining in 2018	7 likes, 5 retweets
2018-09-27	(rt) Day 7 of Data acquisition at Siilinjärvi, Finland!	4 likes, 1 retweet
2018-09-27	(rt) Discarded waste could be a treasure trove of rare metals	8 likes, 14 retweets
2018-10-04	(rt) My part in the field work ended yesterday	6 likes, 2 retweets
2018-10-03	(rt) SGU, GTK & LTU geoscientists agree "geology drives #3D ore modeling and deep #mineral exploration"!	10 likes, 4 retweets
2018-10-08	Great article on the reminder of communicating scientific and academic results,	4 likes
2018-10-27	Not something I usually do, thank you @SmartExplore project and @uuinnovation @UU_University and	12 likes, 3 retweets
2018-11-03	Special issue on "Cost-effective and innovative mineral exploration solutions"	1 like, 1 retweet
2018-11-12	Smart Exploration members are participating in #rawmaterialsweek	10 likes, 3 retweets
2018-11-13	Members of @INFACTproject, @NEXT_H2020, Pacific and @SmartExplore hold a cluster meeting	8 likes, 4 retweets
2018-11-14	Day 2: #RawMaterialsWeek Raw materials are needed to solve global challenges in the UN's SDGs and the Paris Climate Agreement.	8 likes, 3 retweets
2018-11-26	It has taken 10 years for the industry to get the message across, but the commission today clearly understands	10 likes, 5 retweets
2018-11-27	11 new #environment and resources projects to share €29 million of EU funding	30 likes, 24 retweets

5.2. LinkedIn



LinkedIn log

Number of Followers as of 28-November 2018 =452 (+256 since May 2018)

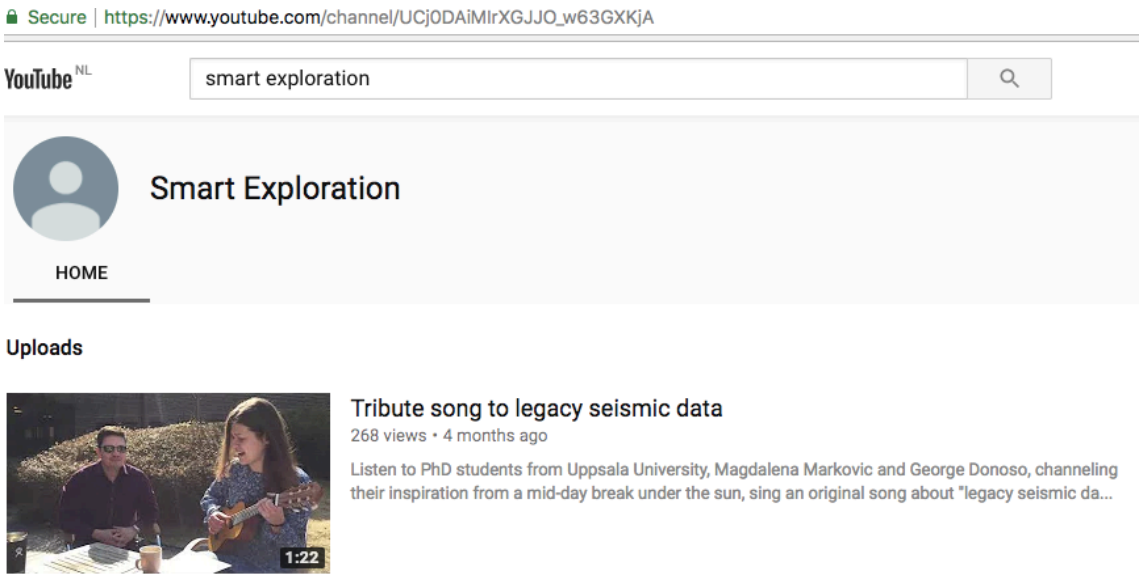
Date	Posts / Discussion	Interaction
2018-January	SE New Ways to Explore the Subsurface	12 likes
2018-January	SE Kick-off Meeting Open Public Session	9 likes
2018-January	The SE Kick-off Meeting begins today	5 likes
2018-January	Last Week's meeting was a great success	6 likes
2018- February	Say hello to the SE team	31 likes, 3 comments
2018-February	Reps from Nordic Iron Ore, SGU…	20 likes, 2 comments
2018-February	News article in First Break	1 like

2018- February	SE website is now live	7 likes, 1 comment
2018- February	MicNordic AB & Uppsala Univ will bring…	6 likes
2018- March	Research Asst. position in the department…	2 likes, 1 comment
2018 – March	Did you know that the Sliilnjarv phosphate…	23 likes, 6 comments
2018-March	Did you know that we are lining in the age…	11 likes, 1 comment
2018-March	Did you know why base metals are called…	12 likes
2018-March	Did you know iron, accidental metal…	5 likes
“ 2018-March	Did you know nearly top 20% of mines…	8 likes
2018-March	Did you know gold was likely the first…	11 likes
2018- March	Ludvika kommun with their vast…	5 likes
2018 - March	Post-doc in mineral exploration seismics…	15 likes
2018 – March	SE will have a strong presence at the…	6 likes
2018- April	Our project coordinator, Alireza Malemir…	17 likes
2018 – April	Young professionals are given a high-value…	13 likes
2018 – April	Exploration and mining industry should learn…	7 likes
2018 – May	We are very excited to announce that SE…	6 likes
2018 – May	Our team at Uppsala University is preparing…	15 likes
2018-June	Are you attending EAGE Copenhagen	7 likes
2018-June	A SE team is at YARA, Finland	12 likes
2018-June	SE is at the EAGE Community Hub	13 likes
2018-June	Seismic Mechatronics is a partner of SE	3 likes
2018- June	Our Project Manager Peter Holmes	11 likes
2018-July	Meet our Advisory Board…	10 likes

2018-July	Our PhD students create a song about seismic	10 likes, 4 comments
2018- July	Partners at Seismotech and NTUA have	12 likes, t
2018- July	Nordic Iron Ore reports a series of seismic	14 likes
2018- July	A number of project calls will be presented	6 likes, 1 comment
2018- July	It's not just Barick Gold running out of reserves	20 likes
2018- July	These mines are listed as world's largest mine	11 likes
2018-July	Have you checked the agenda for NSG Porto9 likes	
2018-July	UK Minerals Strategy	5 likes
" 2018-July	Bringing the EU to Porto	9 likes
2018-July	Our SE team from NTUA Greece	11 likes
2018- August	While it is an unusual hot summer	44 likes, 5 comments
2018 - August	Iron Ore making a comeback again	17 likes
2018 – August	More good prediction news	10 likes
2018- August	Did you receive the latest edition of First Break	15 likes
2018 – August	For our SE Young Professionals	11 likes
2018 – August	Did you know Smart Exploration has a major	17 likes
2018 – August	Great to have you, Richard Hillis, on SE AB	13 likes
2018 – August	Did you know that SkyTEM is a partner	23 likes

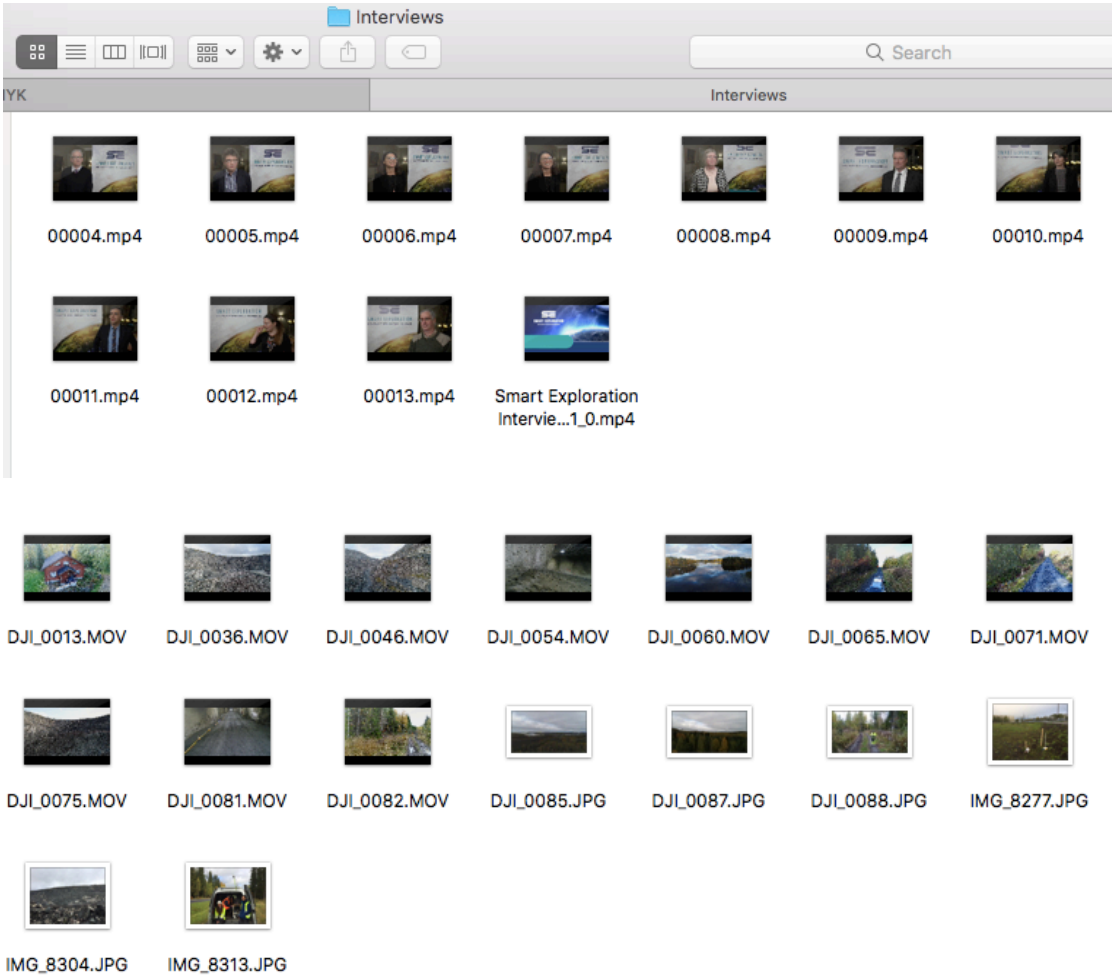
2018-Sept	SE has so far delivered nine deliverables to EC	15 likes
2018-Sept	2nd Conference on Geophysics for	31 likes
2018-Sept	Our SE Young Professionals are presenting	21 likes
2018-Sept	SE project progress meeting finished a few day	29 likes
2018- Sept	Siilinjärvi seismic survey kicked-off	49 likes, 1 comment
2018-Sept	Update of the Siilinjärvi seismic survey	39 likes
2018-Oct	Second week of the Siilinjärvi surveys	62 likes, 1 comment
2018- Oct	Final update on Siilinjärvi	51 likes, 6 comments
2018- Oct	We congratulate our SE partner, Nordic Iron Ore	29 likes
2018- Oct	SE project will be presented during the	15 likes
2018- Oct	An anomaly, geochemical or geophysical,	32 likes, 2 comments
2018- Oct	Patent application filed	15 likes
2018-Nov	SE activities during the NSG Porto Article	14 likes
2018-Nov	SE is truly shedding light on legacy data	19 likes
“ 2018-Nov	During the EIT RawMaterials Exploration Wksp	25 likes

5.3. YouTube channel



6. Video

Video is a key tool to disseminate relevant information and promote project activities and achievements to wider audience in an attractive way. The team has been working on the first promotional video and interviews with the EB members and some key partners have been recorded at the kick-off meeting in Uppsala (January 2018) and during the events in Lisbon in September 2018. The design team of EAGE is currently working on the editing of the video. It is aimed to be release the promotional video in the first quarter of 2019. Snap videos and interviews with SME partners, mining companies, test sites, Young Professionals are also lined up to be released in the first half of 2019 in order to promote the work done within the project accordingly.



7. Events

A List of events where the Smart Exploration project should consider being promoted and/or participating in, a list has also been created. Uppsala University, EAGE and the other 25 partners attend conferences, workshops and events where the project is promoted. When needed, EAGE uses its capacity to make exchange deals with relevant organizations/events in order to promote the project. During the events below, Smart Exploration project was allocated exhibition space.

June 2018: EAGE Copenhagen Annual Conference

September 2018: EAGE Near Surface Conference, a cluster of the H2020-funded projects was organized along with the event.

8. Popular News/Articles/ Publications

Several articles and popular news have been published at external sources as listed below. More media coverage is planned in the year 2 with the progress of project.

Date	Language	Internet site to access the article	Brief description of the article
01/12/2017	English	http://fb.eage.org/publication/content?id=90759	The first announcement of Smart Exploration project
01/03/2018	English	http://fb.eage.org/publication/content?id=91217	Reflections on the project kick-off meeting
01/03/2018	Swedish	https://www.ludvika.se/download/18.a5d47d116223a80f5b95c5b/1521817759671/Na%CC%88ringslivsnytt_3_2018.pdf	Interview with the project partner Nordic Iron Ore mentioning smart exploration project
15/03/2018	Swedish	http://ludvika.se/nyheter/nyheter/ludvikakommunarmedistorteuprojektomgruvprospektering#.Ww8NH9Og9-U	Article promoting the Smart Exploration Project on local newsletter
14/05/2018	English	https://merc.laurentian.ca/news-standard/collaboration-announcement-smart-exploration-horizon-2020	Press Release on Collaboration Agreement between MERC and Smart Exploration
01/09/2018	English	http://fb.eage.org/publication/content?id=94252	Article about project partner Nordic Iron Ore accomplishment
01/09/2018	English	http://fb.eage.org/publication/content?id=94215	Article promoting Smart Exploration and announcing booth activity at Near Surface conference
13/09/2018	Finnish	https://www.uutis-jousi.fi/uuden-kaivoksen-ymparistolupien-hausta-paatetaanvuonna-2021/	Article about the field activities in Finland
01/11/2018	English	http://fb.eage.org/publication/content?id=94869	Reflections on Smart Exploration activities at Near Surface conference and Lisbon project meeting
01/11/2018	English	http://fb.eage.org/publication/content?id=94862	Call for Geophysical Prospecting special issue by Smart Exploration members

9. Civil Society Engagement

9.1. Kosovo

In May 2018, a series of civil society engagement activities were conducted in Kosovo linked to the field activities. Before the field activities started, the crew departed for the initial work, the relevant project partners discussed the impact level of the activities and local needs for the level of civil society engagement. Based on these discussions, the action plan for civil society engagement was planned. It was agreed that the crew would hold several conversations with the locals onsite and hold meetings with local officials to promote the Smart Exploration project with its objectives as a EU funded project. Specially designed posters in the Albanian language were put up in local shops and the crew engaged with the local community answering the questions.

9.2. Siilinjärvi

The task partners conducted their fieldwork in the Siilinjärvi-Finland during September-October 2018. The public was made aware of the project and activities in the area by social media and other media channels.

TORSTAINA 13.9.2018 / UUTIS-JOUSI

3/Uutiset

VASTUULLISTA JOURNALISMIA

Tilaa paikallista luettavaa
UUTIS-JOUSI
017 287 7800
www.uutis-jousi.fi

KARI SALMELA

Porakset Laukansalon seismisiä mittauksia varten alkoivat Yaralla Nilsiäntien varressa tiistaina. Yaran geologit Aleksi Salo ja Mikko Savolainen, sekä kaivoksen johtaja Teija Kankaanpää seuraavat työn etenemistä.

Uuden kaivoksen ympäristölupien hausta päätetään vuonna 2021

Yara aloitti Laukansalon esiintymän koekairaukset ja seismiset mittaukset.

Kari Salmela

siin reikiin laitetaan pieni 250 gramman räjähde. Sen räjäyttämisen jälkeen mittauslaitteet kerättävät tiedot analysointi onkin jo suurempi ja vaikea operaatio.
– Datan analysoinnissa
raukset alkoivat 4.9. Alueen apatiittiesiintymän kartoitus jatkuu vuoteen 2020.

Pelastuslaitoksen vapaat jaksotetaan

KUOPIO
Juha Thitz

Pohjois-Savon pelastuslaitos jaksottaa vapaiden pitämistä useammalle vuodelle, kun kaavailtu maakuntauudistus siirtyi vuodella eteenpäin.
Pelastuslaitoksen ensi vuoden talousarvioesityksessä olleita säästö- ja muiden vapaiden pitämiseksi varattuja sijaismäärärahoja vähennettiin.
Vapaiden pitämistä jaksotetaan useammalle vuodelle. Palkankorotusvarausta pienennettiin 0,75:een prosenttiin.
Eläkemaksussa erillinen varhaiseläkemaksu poistuu. Jatkossa maksu peritään korottamalla palkkaperusteista työnantajamaksua. Lisäksi työttömyysvakuutusmaksun peruste muuttui.
Tarkennusten jälkeen kuntien maksuosuudet nousevat keskimäärin 2,2 prosenttia. Sairaanhoitopiirin yhteistoimintakorvauksen korotus säilyy 1:n prosentin tasolla.
Pelastuslaitoksen ensi vuoden toimintakulut arvioidaan noin 25 miljoonan euron suuruisiksi. Kasvu kuluvaan vuoteen on 1,9 prosenttia.
Pohjois-Savon aluepelastuslautakunta hyväksyi pelastuslaitoksen vuoden 2019 talousarvioesityksen ja lähettää sen Kuopion kaupunginhallitukselle ja -valtuuston hyväksyttäväksi.

RIKKA KUOSMANEN

Tarja Korhonen

Tarja Korhonen luopuu luottamustoimista

Siilinjärven kunnanvaltuuston jäsen Tarja Korhonen (kd.) pyytää eroa valtuuston jäsenyydestä

Perävaunun jarrut savuttivat

Kuorma-auton perävaunun jarrut lukkiutuivat moottoritiellä ja alkoivat savuttaa tiistaiaamuna kello kymmenen aikoihin. Etelästä tullut kuorma-auto joutui pysähtymään rinteeseen vähän ennen Räimän ramppia. Perävaunun etuakselin ranaan jarrusta oli tullut savua.
Poliisi ehti ensin paikalle ja käytti jäähesmutinta alkusammutukseen. Suurin palo saatiin sammumaan ennen kuin pelastuslaitos ehti paikalle. Kun pelastuslaitos tuli paikalle, jäi tehtäväksi jatkaa jarrujen jäähdyttämistä.
Myöhemmin rekka siirtyi rampille odottamaan

December 03, 2018